



Allegan County Parks, Recreation, & Tourism

3255 122nd Avenue, Suite 102

Allegan, MI 49010

Phone: (269) 686-9088 • Fax: (269) 673-0454

Parks Web: www.allegancounty.org/Parks

Tourism Web: www.visitallegancounty.com

E-mail: parks@allegancounty.org



January 15, 2008
Spartan Conference Room
Human Services Building
10:00am

PROPOSED AGENDA

1. Call to Order
2. Roll Call
3. Election of 2008 Officers (Chair and Vice Chair)
4. Additions/Deletions to Agenda
5. Approval of December Minutes
6. Tourism Contacts Report – Angel
7. Financial Statements
8. Public Participation

UNFINISHED BUSINESS

9. Visitors Guide Update
10. Web Site Update

NEW BUSINESS

11. Advertising Strategy Discussion
12. Strategic Planning Discussion
13. **Next Meeting – February 19, 2008 @ 10:00am**
14. Round Table Discussion
15. Adjournment