

ALLEGAN COUNTY BOARD OF COMMISSIONERS

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JULY 15, 2010 SESSION

JOURNAL 59

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July 15, 2010 Workshop

JULY 15, 2010 WORKSHOP SESSION - ROLL CALL

1/ The Board of Commissioners of the County of Allegan, State of Michigan, met at the Whistlestop Restaurant in Hamilton, MI, July 15, 2010, at 8:30 A.M. for a planning workshop; Chairman Jones presiding.

Upon roll call the following members answered as Commissioners for the respective Districts:

DIST #1	TERRY BURNS [ar: 8:42 am]	DIST #7	DON BLACK
DIST #2	STEVE McNEAL [left 12:55 pm]	DIST #8	TOM JESSUP [left. 1.10 pm]
DIST #3	PAUL VanECK	DIST #9	- EXCUSED -
DIST #4	MARK DeYOUNG	DIST #10	JON CAMPBELL [arr: 12:15 pm]
DIST #5	DEAN KAPENGA [Left 1:00]	DIST #11	LARRY JONES
DIST #6	MAX THIELE		[Clerk left at 3:15 p.m.]

PROCESS

2/ Rob Sarro reviewed the process that will be followed during the workshop and emphasized that the current workplace is different than what was in place years ago. After a brief recap of what has been done by the county regarding strategic planning, Rob addressed the value of strategic planning.

Denny Macha, from HPower & Associates, LLC acted as facilitator and was introduced by Rob. He led the group in some icebreakers to demonstrate that communication, trust, listening and cooperation are necessary in order to do planning.

Rob Sarro and Vicki Herzberg reviewed the findings from their general research about the need for strategic planning and discussed how those same issues exist in our county organization. There was general discuss on the method to follow as the group proceeds to develop simple, actionable, realistic and trackable goals. Strategic objectives begin with words such as "to

increase", "to decrease," "to maintain", and end with the year by which the objective will be met.

ICMA BALANCED SCORECARD

3/ David addressed the importance of financial stability and stressed it is a key component in developing a plan.

Denise Stan addressed the customer/public perspective component of the Draft Strategy Map. This assessment should be done to determine how close we are coming to meeting the goals as far as the public's perception is concerned.

Becky Blaine addressed the "process perspective" as a component of the draft strategy map.

Mission defines why you exist and the vision statement addresses where you want to be. Clarification of the vision will help you define the strategy you will use to reach your vision.

Vicki addressed the human element in sustaining our ability to learn and grow.

FINANCIAL PERSPECTIVE

4/ There was lengthy discussion about the role of the Board in the "Steady Revenue Growth" aspect of the financial perspective component (What are our most important financial outcomes?)

Do you believe you can impact revenue growth or is that outside of the Board's control? Should this be on the Financial Perspective line? The vote was 5 to 1 to leave it on the Financial Perspective line.

CUSTOMER PERSPECTIVE

5/ What does success look like from the public's eyes? Do the qualities listed on this line reflect the Board's values?
(Health, Safety, Citizen Satisfaction, Recreation and Justice)

These goals/objectives are fine, but to what extent are we going to support them and at the detriment to what other goals/objectives?

Chairman Jones addressed the Customer Perspective, Business Process Perspective and the Learning & Growth Perspective and called for a vote as to whether they want the county to fund or support to the "macro" or "micro" level. The results were: 6 macro 1-micro

Macro: Commissioner Burns, VanEck, DeYoung, Black, Campbell and Jones. Micro: Commissioner Thiele. Absent - Commissioner McNeal, Kapenga and Jessup.

The County Clerk was excused at 3:15 p.m. and Denise Wilson took the following notes:

There were lengthy discussions on a few issues (steady revenue growth; justice, citizen satisfaction), which resulted in the board moving forward with the draft strategic plan. A follow up meeting will take place at the August 5 planning session (1/2 day at the Zimmerman Training Room). At that time, the board will go through the draft strategy map to determine if issues within each perspective will be to increase, decrease or maintain. The administrative team will then come back with objectives and actions on how to accomplish each. It was suggested that the entire plan may need to be available to the public for transparency (county website).

County Administrator Rob Sarro thanked Mr. Denny Macha for his assistance at the beginning of the meeting. The meeting was adjourned at 3:30 P.M.


Clerk-Register

